

255 5th Avenue W PO Box 469 Milan, IL 61264

Phone: 309-756-8233 E-mail: Lakewoodelectric@live.com

Privacy Policy

Effective Date: July 14th, 2025

Lakewood Electric & Generator Service, Inc. ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website **Lakewoodelectricservice.com** Please read this policy carefully. If you do not agree with the terms of this policy, please do not access the Site.

1. Information We Collect - We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, mailing address, payment information, or other identifying details you provide voluntarily.
- Automatically Collected Data: IP address, browser type, device information, browsing behavior, cookies, and analytics data.
- **Cookies and Similar Technologies:** To enhance your experience, we use cookies and other tracking technologies. You can manage your preferences through your browser settings.

2. How We Use Your Information -We use the information to:

- Provide, operate, and maintain our website and services.
- Process transactions and send you updates.
- Respond to inquiries and customer service requests.
- Send marketing or promotional materials, if you opt in.
- Improve our website's functionality and user experience.
- Comply with applicable legal obligations.

3. Sharing Your Information—We may share your information with:

- Service providers assisting us with website hosting, payment processing, marketing, or other functions.
- Legal authorities if required by law or legal processes.
- Business affiliates or partners with your consent or as necessary for our services.

4. Your Rights and Choices

- Access and Correction: You can request access to your personal information and request corrections.
- **Opt-Out:** You can opt out of marketing communications by following the instructions in our emails or contacting us directly.
- **Deletion:** You may request the deletion of your personal information, subject to legal and contractual obligations.
- Delete personal information, with certain exceptions.
- Opt-out of the sale or sharing of personal information if applicable. You can exercise these rights by contacting us at Lakewoodelectric@live.com.

5. Data Security

We implement reasonable security measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is completely secure.

6. Notice Regarding Illinois Residents

In accordance with the Illinois Personal Information Protection Act (PIPA), residents of Illinois have the right to:

- Know what personal information we collect.
- Delete personal information, with certain exceptions.
- Opt-out of the sale or sharing of personal information if applicable. You can exercise these rights by contacting us at Lakewoodelectric@live.com.

7. Data Retention

We retain your personal information only as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required by law.

8. Changes to This Privacy Policy

We may update this Privacy Policy periodically in our sole discretion. When we do, we will revise the "Effective Date" at the top and notify you if significant changes occur.

9. Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please contact us at:

Lakewood Electric & Generator Service, Inc. PO Box 469 Milan, IL 61264 Lakewoodelectric@live.com (309) 756-8233

Thank you,

Jennifer Bollinger

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www.lakewoodelectricservice.com